

Managing Your Targeted Campaign

The platform gives you tools to manage your appointment campaign once it has been created and sent.

Fall 2019 Campaigns

Progress Report Campaigns Enrollment Censuses Appointment Campaigns

Filter by care unit: All care units View only my campaigns

NAME	STATS
Hey you! It's October. ADVISING [unsent] 09/30/2019 - 10/25/2019	Resume Delete
Program Planning - Fall 2019 ADVISING [Expired] 03/11/2019 - 04/26/2019	Appts. Made (47%) Reports Created (100%) Attend. Rate (47%)

On the Appointment Campaigns tab, you will see three at-a-glance statistics if the campaign is active: Appts. Made, Reports Created, and Attend. Rate.

Here are the definitions for these metrics:

- **Appts. Made:** the % of appointments scheduled by students on the outreach list
- **Reports Created:** of the appointments scheduled, % of summary reports filed for those appointments
- **Attend. Rate:** of the appointments scheduled and summary reports filed, % of students were marked as having attended the appointment

To see more details, select an Appointment Campaign name to drill into.

This page allows you to edit or delete the campaign. It also gives you crucial information about the campaign, broken down into four tabs of information, described below.

Appointments Made: This tab lets you see which students have made appointments. Not only can you view those students individually by selecting their name, but you can also Send a Message and/or Add Note for an individual student or for the group as a whole.

Appointments Made Appointments Not Yet Made Reports Created Eligible Appointments							
Actions ▾							
☐	INDEX	APPT DATE	APPT TIME	STUDENT	STUDENT ATTENDED?	APPT CREATED ON	
☐	1	03/11/2019	12:00p-12:30p	Jones, Carrie	Yes	03/11/2019	View Details
☐	2	03/11/2019	12:30p-1:00p	Dechter, Maxwell	Yes	03/08/2019	View Details
☐	3	03/12/2019	11:30a-12:00p	Yanez, Alejandro	Yes	03/11/2019	View Details
☐	4	03/18/2019	3:00p-3:30p	Dipirro, Brian	Yes	03/18/2019	View Details
☐	5	04/01/2019	12:00p-12:15p	Kaushal, Shakti	Yes	04/01/2019	View Details
☐	6	04/01/2019	1:30p-2:00p	Evans, Skylar	Yes	04/01/2019	View Details
☐	7	04/04/2019	8:30a-9:00a	Kitts, Jacob	Yes	04/17/2019	View Details
☐	8	04/16/2019	12:00p-12:30p	Darby, David	Yes	04/10/2019	View Details

Appointments Not Yet Made: This tab will display those students who have not yet made their appointment(s). The Actions menu allows you to Send a Message, Add Notes, Resend the Campaign Email, or Add Tags for the students individually or as a whole.

Appointments Made Appointments Not Yet Made Reports Created Eligible Appointments							
Actions ▴							
				STUDENT	EMAIL		
				s, Juan	jcampos1@gulls.salisbury.edu		
				oshua	jdean4@gulls.salisbury.edu		
☒	3	Ellis, Nicholas			nellis2@gulls.salisbury.edu		
☒	4	Evans, Brittany			bevans4@gulls.salisbury.edu		
☒	5	King, Danyelle			dking5@gulls.salisbury.edu		
☒	6	Mapuku, Ruphin			rmapuku1@gulls.salisbury.edu		
☒	7	Matherson, Jorry			jmatherson1@gulls.salisbury.edu		
☒	8	Smith, Kendall			ksmith35@gulls.salisbury.edu		
☒	9	Witzke, Rebecca			rwitzke1@gulls.salisbury.edu		

Reports Created: This tab will list any summary reports made from the campaign. From this tab you can view the detailed report or delete the report.

Appointments Made						
Appointments Not Yet Made						
Reports Created						
Eligible Appointments						
Actions ▾						
☐	INDEX	DATE	STUDENT NAME	COMMENT	FOLLOW-UP?	
☐	3	03/18/2019		Brian will apply for readmission if he earns two Bs this term. He plans to register for the following for fall 2019: ART 201 ART 299 ART 215 or ART 271 ART 129 or ART 229 He took 3 years of the same foreign language in HS, so he will have an official transcript sent.	No	Details Delete
☐	4	04/01/2019		Skylar understands that he will not reach a 2.0 by the end of this term. He will take two classes in the fall to raise his cumulative GPA. For the fall, he will choose from: PSYC 301 PSYC 401, 445, 446, or 450 (445 is best because it will replace the original F) One PSYC course (His 5th at SU) He also plans to take SPAN 102 at Wor-Wic to satisfy his foreign	No	Details Delete